

# Editorial ▶ Join us in ICBO One! ¡Únete a nosotros en ICBO One! Schließe Dich uns an in ICBO One! Unisciti a noi su ICBO One!

Following the International Congress of Behavioral Optometry (ICBO) 2014 conference in Birmingham, U.K., there was feedback from attendees about holding the ICBO conference more frequently than every four years. People enjoyed getting together with their international colleagues and learning from one another – and they wanted to feel that connection more often!

Because of this feedback, several international optometric organizations have come together in partnership to build a stronger global community. The ICBO One app is a result of that collaboration. Our aim is to make ICBO One the Facebook of behavioral optometry and to keep the spirit of ICBO alive year-round!

This year-round social network and information exchange community is dedicated to serving and advancing the global behavioral optometry family. The app will empower you, and members from all ICBO partner organizations around the world, to network, to share, and to learn together like never before.

In addition, ICBO One is your portal to ICBO partner events because it contains within it the conference apps for these events. That means, rather than downloading a whole new app, attendees to these events use ICBO One to access a portion of the app dedicated to their event.



There are lots of exciting things planned for the app. Each issue of *Optometry & Visual Performance* will be pre-released within the ICBO One platform, for example. OEP is planning on releasing “monthly papers” to help spark worldwide study group activities. Organizations like BOAF, COMOF, COVT&R, OEP, and SIODEC will help in translating those papers into various languages. App users are encouraged to join in or to start conversations in the various topic channels available. ICBO One will also

provide you with information about all the great educational opportunities hosted by the ICBO partner organizations year round in sites around the world.

ICBO One is the official mobile app for ICBO partner organizations and their members. Currently, the ICBO partner organizations are: Australasian College of Behavioral Optometrists (ACBO), British Association of Behavioural Optometrists (BABO), Behavioral Optometry Academy Foundation (BOAF), Canadian Optometrists in Vision Therapy and Rehabilitation (COVT&R), Consejo Mexicano de Optometria Funcional (COMOF), Optometric Extension Program Foundation (OEPF), and Sociedad Internacional de Optometria del Desarrollo y Comportamiento (SIODEC).



Special thanks go out to the ICBO One premium sponsor, HOYA Vision Care Europe, as well as our other global sponsors: Eyecarrot, Vivid Vision, and GoodLite Company.



## How to Download and Get Started:

Download ICBO One from your app store.

All current members of ACBO, BABO, BOAF, COMOF, COVT&R, OEP, and SIODEC should have received an email with your username and password to access the app. The email was sent to the email address your organization has on file for you as an organization member. Please note that this email may have been routed to your SPAM or junk folder depending on your settings. If you are unable to login, please contact: [profkushin@gmail.com](mailto:profkushin@gmail.com) for assistance.

If you do not have an iPhone, iPad, or Android device, you can access the app via a computer, Blackberry, or Windows phone by clicking the HTML5 option in the email you receive.

Download ICBO One and keep the energy and spirit of ICBO alive year-round!

## See you on ICBO One!

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